

# perennial

community workshop + store  
www.perennialstl.org

Perennial's mission is to build a creative culture of sustainability in which discarded items are transformed into valued and cherished resources.

## Part-Time Marketing Specialist

18 hours/week \$17/hour

*Must be available to work a consistent in-person schedule between the hours of 9am-5pm, Thursday – Saturday.*

### About Us:

Perennial is a St. Louis based non-profit with a mission to build a creative culture of reuse. By sharing supplies, skills, and swaps we're changing the way folks think about *stuff*. Perennial provides the tools our region needs to live more resourcefully.

Are you passionate about creativity, sustainability, and community engagement? Our scrappy team is looking for a **Part-Time Marketing Specialist** to help us serve and expand our audience! The ideal candidate will bring a balance of creative ideas and organized strategies to highlight our impact and share what makes the Perennial community special.

### What You'll Do:

- Create engaging social media content to showcase our programs, events, and impact
- Manage social media messages, collaboration requests, comments and questions
- Compile and send monthly e-newsletters to keep our supporters informed and inspired
- Design print materials including class brochures, handouts, and posters
- Provide communication and design support for fundraising events and campaigns
- Help maintain a consistent and compelling brand voice across all channels

### What We're Looking For:

- Experience with social media management (Instagram, Facebook, LinkedIn etc.)
- Basic graphic design skills (Canva, Adobe, or similar tools)
- Ability to take great photos
- Strong writing and communication skills
- Passion for sustainability, creativity, and community-driven initiatives
- Skills to work both independently and collaboratively in a small team setting
- Excitement to blend digital and physical materials to create engaging designs

Minimum of 2 years of marketing experience required. May include student projects.

### Benefits include:

- 5 days PTO + two weeks of annual creative holidays (in July and December)
- SIMPLE IRA with up to 3% employer match
- \$75/month health & wellness stipend

**Applications will be reviewed on a rolling basis with a deadline of February 27th.** Submit your resume, a brief cover letter, a pdf of portfolio work samples and [answers to all application questions using this link](#).