

perennial

community workshop + store
www.perennialstl.org

Perennial's mission is to build a creative culture of sustainability in which discarded items are transformed into valued and cherished resources.

Part-Time Marketing Specialist

12 hours/week \$16/hour

About Us:

Perennial is a St. Louis based non-profit with a mission to build a creative culture of sustainability. Through classes, community outreach and clothing swaps we're providing the tools our region needs to live more resourcefully.

Are you passionate about creativity, sustainability, and community engagement? Our scrappy team is looking for a **Part-Time Marketing Specialist** to help us serve and expand our audience! The ideal candidate will bring a balance of creative ideas and organized strategy to highlight our impact and share what makes the Perennial community special.

What You'll Do:

- Create engaging social media content to showcase our programs, events, and impact
- Manage social media messages, collaboration requests, and questions
- Compile and send monthly e-newsletters to keep our supporters informed and inspired
- Design print materials including class brochures, handouts, and posters
- Provide communication and design support for fundraising events and campaigns
- Help maintain a consistent and compelling brand voice across all channels

What We're Looking For:

- Experience with social media management (Instagram, Facebook, etc.)
- Basic graphic design skills (Canva, Adobe, or similar tools)
- Interest or background in photography
- Strong writing and communication skills
- Passion for sustainability, creativity, and community-driven initiatives
- Ability to work both independently and collaboratively in a small team setting
- Excitement to blend digital and physical materials to create engaging designs

Working on-site at our S. Broadway workshop is preferred but a hybrid schedule may be available after a probationary training period.

Applications will be reviewed on a rolling basis with a deadline of April 30th Send your resume, a brief cover letter, and a sample social media post or marketing project to katie@perennialstl.org