

perennial

community workshop + store
www.perennialstl.org

Perennial's mission is to build a creative culture of sustainability in which discarded items are transformed into valued and cherished resources.

Now Hiring a Director of Creative ReUse

Overview:

Since 2011, Perennial has offered accessible educational programs and events emphasizing creative reuse, the practice of transforming discarded objects into cherished resources. Perennial's programs focus on teaching the St. Louis community and surrounding areas DIY skills to reuse materials, reduce waste, and decrease unnecessary consumerism.

What we offer:

- Opportunity to imagine and lead the future of sustainable arts programming in St. Louis and beyond
- Chance to empower the community through workshops, events, and public art that build participant's creative confidence and encourage resourceful lifestyles
- Fun, collaborative, hands-on work environment with a passionate and scrappy team

What you'll bring:

- **Passion for creative reuse!** An arts/teaching background that demonstrates contagious excitement for transforming discarded items into cherished resources.
- **Vision:** Lead and inspire an artistic team of teaching artists dedicated to power of creative reuse.
- **Dedication:** to Perennial's values of accessibility, sustainability, creativity, resourcefulness, and fun

Summary:

The Director of Creative ReUse works directly with the Executive Director and helps lead the artistic team at Perennial in a collaborative environment. This team includes our Outreach Program Specialist, Woodshop Specialist, Shop Specialist and Contracted Teaching Artists. Together the team is committed to provide high quality creative reuse classes, programs, partner collaborations and private events year-round. The Director of Creative ReUse will plan, coordinate and manage public programs, including classes and Community Workshop. This position is also responsible for coordinating and growing contracted events and workshops at Perennial, overseeing retail efforts, and exploring new opportunities in digital offerings.

What you'll do:

- Work closely with staff and contracted instructors to develop three, 4-month long seasons of public creative reuse classes in woodworking + upholstery, textiles + paper arts, home + garden, and sewing + fashion topics. Provide strategic input for future program offerings.
- Lead efforts to attract, train, and retain teaching artists from all backgrounds with a variety of expertise
- Imagine and experiment to create creative reuse partner collaborations including but not limited to public art installations
- Work closely with the Marketing Specialist and Office Administrator to meet program attendance goals
- Oversee budget for public programs monitoring revenue and costs associated with supplies and equipment
- Purchase and scavenge materials needed for all programs within yearly budget and keep workshop organized and inventoried for upcoming classes.
- Work with Office Administrator to maintain regular communication with class participants, instructors, and program partners, which include registration updates and class reminders.
- Develop upcycled projects and teach monthly craft club nights with the assistance of a

contracted teaching artist.

- Schedule and manage the Woodshop Specialist and Contracted Teaching Artists for Community Workshop
- Schedule and teach contracted events with the assistance of a teaching artist.
- Manage space rental of Perennial's shop.
- Work to meet retail goals with the help of Shop Specialist

Qualifications:

Perennial seeks an imaginative but detail-oriented problem solver with excellent organizational and communication skills. The ideal candidate will be passionate about creative reuse and a life-long learner. Below are an ideal candidate's qualifications. We strongly encourage anyone interested in this position to apply, whether they meet all of these qualifications or just a few.

Essential:

- Education or 3+ years of experience in the area of Arts Administration, Education, or Nonprofit Management
- 2+ years experience teaching arts-based programs
- Experience with a range of art and craft processes
- Passion for sustainability and knowledge of waste reduction practices
- Excellent written and verbal communication skills
- Proficiency in Excel, Google Drive, Dropbox, Google Calendar, and Wordpress
- Self-motivated with a flexible schedule to include days, evenings, and weekends in support of programs.
- Positive personality interested in working in a fun, creative, and non-traditional office environment
- Reliable transportation for events and workshops off-site and supply pick-up

Desired:

- Experience/interest developing virtual programming
- Video experience
- Marketing experience, proven examples of attracting new audiences

Work Schedule:

This is a full time position being provisionally offered as a 4 day work week; 32 hours per week. Ideally, a candidate would be available:

- Wednesday - Saturday
- Flexible hours in the evenings and weekends

Pay:

- \$32,000 starting salary, eligible for raise after three-month review
- Additional monthly stipend of \$150 for health insurance
- Generous PTO
- Use of the Perennial shop in off hours for personal projects

Start Date: September 2021. Position remains open until filled.

To Apply: Send cover letter, resume, and list of three references to Katie Carpenter at katie@perennialstl.org

Application Deadline: Monday 8/30 (position to remain open until filled)

Perennial is an equal opportunity employer. We do not discriminate on applicants based on race, color, gender, gender expression, sexual orientation, national origin, faith, disability, age, or veteran status.