

Job Posting

Internship Position: Marketing Intern

Application Deadline: Friday, February 8, 2019

Overview of Perennial:

A 501(c)3 social enterprise, Perennial is a community workshop and store in St. Louis, MO that offers educational programming in creative reuse to diverse populations and sells handmade DIY kits and eco-friendly project supplies. Perennial's mission is to build a creative culture of sustainability in which discarded items are transformed into valued and cherished resources.

Summary of Position:

Perennial's Marketing Intern assists in the development of Perennial's brand on digital platforms and in the St. Louis community through traditional marketing techniques. Working closely with Perennial's Executive Director, the Marketing Intern helps plan and execute Perennial's social media presence, email marketing, and other communication strategies. The Marketing Intern also works independently on marketing research projects that will help inform Perennial's future marketing strategies.

Responsibilities:

- Work closely with Perennial's Executive Director to plan and implement tasks related digital marketing, including social media, search engine optimization, and email marketing.
- Develop framework for analysis and conduct research to find current trends in marketing for organizations and businesses similar to Perennial.
- Monitor and contribute to Perennial's social media platforms to increase engagement
- Assist with writing and distributing press releases about Perennial events and general organization news

Qualifications:

Perennial seeks an energetic, creative, and dependable person for this position. Below are an ideal candidate's qualifications. We strongly encourage anyone interested in this position to apply, whether they meet all of these qualifications or just a few.

- Currently enrolled undergraduate student studying marketing, communications, advertising, or related discipline
- Social media savvy
- Excellent creative problem solving and critical thinking skills
- Strong work ethic - willing to dive into projects, learn new things, and go above and beyond
- Ideal computer skills: Microsoft Office, G Suite, Adobe Creative Suite

Work Schedule:

5-10 hours per week

Tuesday, Thursday, or Friday availability

Pay: This is an unpaid internship with the possibility of pay based on Perennial's staffing need at marketing related events. Perennial will work with candidate's university to obtain class credit where applicable.

To Apply:

Send cover letter, resume, and a list of three references to Jenny Murphy at jenny@perennialstl.org.